

Survey Findings

Results of First Open House Survey from Stallings Comprehensive Land Use Steering Committee

Q1.

Select the top 3 places and features in Stallings that you appreciate the most. (Please select three (3) places or features from the following list placing a one (1) by the most important. You can only use each of the rankings once.)

	*	1 -	2	3 =	Total -	Score
* 1	Neighborhoods	42.86% 3	28.57% 2	28.57% 2	7	11.14
	Parks/Greenways/Recreation	28.57% 2	28.57% 2	42.86 % 3	7	10.86
	Stores/Shopping Centers	50.00% 2	25.00% 1	25.00% 1	4	11.25
	Schools	0.00%	100.00% 3	0.00%	3	11.00
	Industrial Areas	100.00%	0.00%	0.00%	1	12.00
	Rivers or Streams	0.00%	0.00%	100.00% 1	1	10.00
	Houses	0.00%	100.00%	0.00%	1	11.00
-	Golf Courses	100.00%	0.00%	0.00%	1	12.00
	Town Hall	0.00%	0.00%	100.00% 1	1	10.00
	Farms	0.00%	0.00%	0.00%	0	0.00
	Sports Facilities	0.00%	0.00%	0.00%	0	0.00
	Other	0.00%	0.00%	0.00%	0	0.00

Some answer choices have been hidden. Show ▼

Q2.

When you think about transportation for the future of your community, which features listed below are the most important to you? (Please select three (3) options from the following list placing a one (1) by the most important. You can only use each of the rankings once.)

	-	1 -	2 -	3	Total =	Score
7	Improved roads (wider, turn lanes, etc.)	66.67% 6	22.22% 2	11.11% 1	9	7.56
-	More sidewalks, trails, or other safe places to walks	16.67% 1	33.33% 2	50.00%	6	6.67
	Better connected streets that provide a choice of routes	20.00%	80.00% 4	0.00%	5	7.20
	Access to inter-city passenger rail services	0.00%	25.00% 1	75.00% 3	4	6.25
	More new roads	0.00%	0.00%	100.00%	1	6.00
100	More/new bus or public transit	100.00%	0.00%	0.00%	1	8.00
	More bike lanes, paths, or other safe places to bike	0.00%	0.00%	100.00% 1	1	6.00
7.	Other	0.00%	0.00%	0.00%	0	0.00

Q3.

What do you think represents the biggest challenges facing Stallings over the next 25 years? (Please select three (3) challenges from the following list placing a one (1) by the biggest challenge. You can only use each of the rankings once.)

	7	1 -	2 -	3 -	Total -	Score
	Stores/Shopping Centers/Retail	16.67% 1	66.67% 4	16.67%	6	18.00
	Offices/places to work	60.00% 3	20.00%	20.00%	5	18.40
	Roads/traffic	50.00% 2	50.00% 2	0.00%	4	18.50
	Schools/school density	33.33% 1	0.00% 0	66.67% 2	3	17.67
	Parks/Greenways/Recreational offerings	50.00%	0.00%	50.00% 1	2	18.00
	Sports facilities	0.00%	50.00% 1	50.00% 1	2	17.50
e l	Saving Trees/Landscaping	0.00%	50.00%	50.00%	2	17.50
	Arts and community centers	0.00%	0.00%	100.00%	1	17.00
	Industrial areas	0.00%	0.00%	100.00%	1	17.00
-	Insufficient Tax Base	100.00%	0.00%	0.00%	1	19.00
	Town Hall/town center	0.00%	0.00%	0.00%	0	0.00
ē \$	Not enough larger lot housing	0.00%	0.00%	0.00%	0	0.00
	Apartments and condominiums	0.00% 0	0.00%	0.00%	0	0.00
	River or stream quality	0.00%	0.00%	0.00%	0	0.00
	Streetscape beautification	0.00%	0.00%	0.00%	0	0.00
- 1	Neighborhood density	0.00%	0.00%	0.00%	0	0.00
	Safety/Crime	0.00%	0.00%	0.00%	0	0.00
	Not enough smaller lot housing	0.00%	0.00%	0.00%	0	0.00
	Other	0.00%	0.00%	0.00%	0	0.00

Some answer choices have been hidden. Show ▼

Q4.

Why are these 3 selected items the largest challenges facing Stallings in the future?

ħ.	Responses	Date
1	Tax base, Infrastructure demand depending on relative residential-commercial development	8/8/2016 11:36 AM
2	It seems that many folks only think about housing and schools	8/8/2016 11:33 AM
3	They are current limiting factors with today's growth. Especially roads and local places to work.	8/8/2016 11:31 AM
4	We need more commercial/recreation but don't need to sacrifice the "green" of the community	8/8/2016 11:26 AM
5	Traffic stinks and we are subject to NCDOT We have very few places to work in Stallings We need a community center and associated events	8/8/2016 11:20 AM
В	Slow growth in past lead to belief of future. This county is growing swiftly and quickly and we are already behind.	8/8/2016 11:16 AM
7	All need improvements and/or changes	8/8/2016 11:14 AM
В	Tax base and job opportunities are limited by available land	8/8/2016 11:11 AM
9	Space to develop and a focus for the community to be known for. Balancing a work and live community.	8/8/2016 11:09 AM

Q5.

What are 3 words or phrases you would hope to use to describe Stallings in 25 years?

#	Responses	Date
1	safe, friendly community, convenient	8/8/2016 11:37 AM
2	live work play	8/8/2016 11:33 AM
3	suburban, vibrant, green	8/8/2016 11.32 AM
4	I'm going to Stallings tonight	8/8/2016 11:26 AM
5	vibrant transformed convenient	8/8/2016 11:21 AM
6	Destination Where kids can play	8/8/2016 11:17 AM
7	A great place to live in.	8/8/2016 11:14 AM
8	diversified tax base	8/8/2016 11:12 AM

Q6.

Is there anything else that is important about Stallings that you want us to know? (If you selected "other" as an answer for any of the previous questions, please list your "other" option(s) here.)

#	Responses	Date
1	we need a strong brand dentity so people know where Stallings is located and what it has to offer	8/8/2016 11:37 AM
2	we need a commercial tax base and an area that is like a "downtown"	8/8/2016 11:33 AM
3	Access to 485 and Monroe bypass is a key asset that no other Union County town has	8/8/2016 11:21 AM
4	We are the in between for many items that have happened in the past. One example is the redistricting of the county schools.	8/8/2016 11:17 AM
5	The safest town in North Carolina.	8/8/2016 11:14 AM
6	Stallings is the gateway controlling at least 4 interchanges on I-485	8/8/2016 11:12 AM

Open House Displays



Think about Stallings in 25 years...

What should we do now to make Stallings a place our children and grandchildren would like to call home?

Over the next year, Stallings will be working on its comprehensive plan. A comprehensive plan captures the vision and values of a community and develops a strategy for reaching these goals. The plan will address strategies for growth, development, and community design for the next 25 years.



"The upcoming Open House is a key opportunity to learn more about Stallings' future and provide input to shape the Town's Vision and Plan in a relaxed and meaningful way."

Lynne Hair

Join Us...

When:

Drop in from --- to ---

Where:

Stallings Elementary School 3501 Stallings Road

For More Information, Contact:

Lynne Hair

Town of Stallings
Town Planning/Zoning Administrator
<u>Lhair@admin.stallingsnc.org</u>
704-821-0315

Follow Us on Twitter: @TownOfStallings



Stallings Comprehensive Land Use Plan

Welcome!

The purpose of this second Open House is to:

- Provide background information on the Comprehensive Land Use Plan process.
- Update residents and stakeholders about what we heard from the first Open House.
- Preview Stallings' Core Values and Vision Statements.
- Collect input from participants through the Stallings Community Preference Survey.





Stallings Comprehensive Land Use Plan

Open House Directions

We ask you to:

- Learn about the Stallings
 Comprehensive Land Use Plan process by following the path of the boards.
- Ask the staff questions and share your comments.
- 3. Complete a Stallings Community Preference Survey.

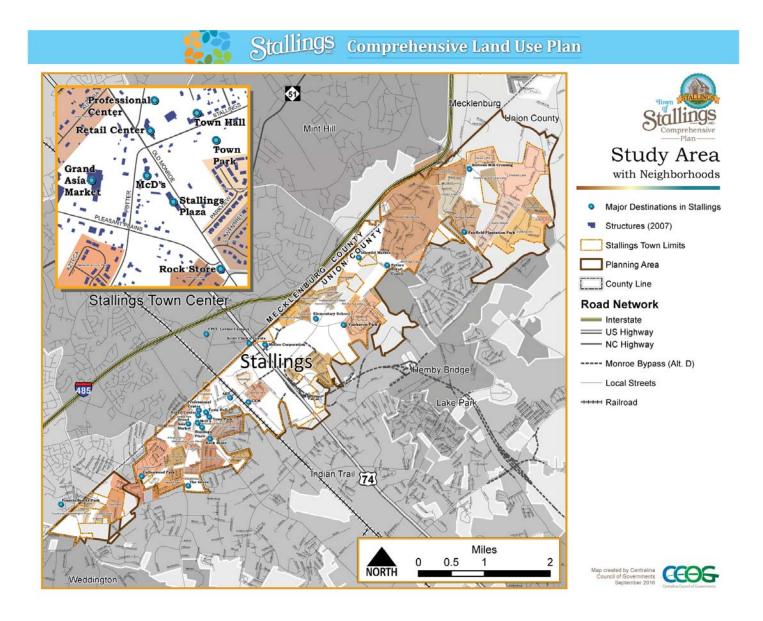
Thank you.

Your input will help shape the future of Stallings.



Background Information

APPENDICES





Stallings Comprehensive Land Use Plan

What is a Comprehensive Land Use Plan?

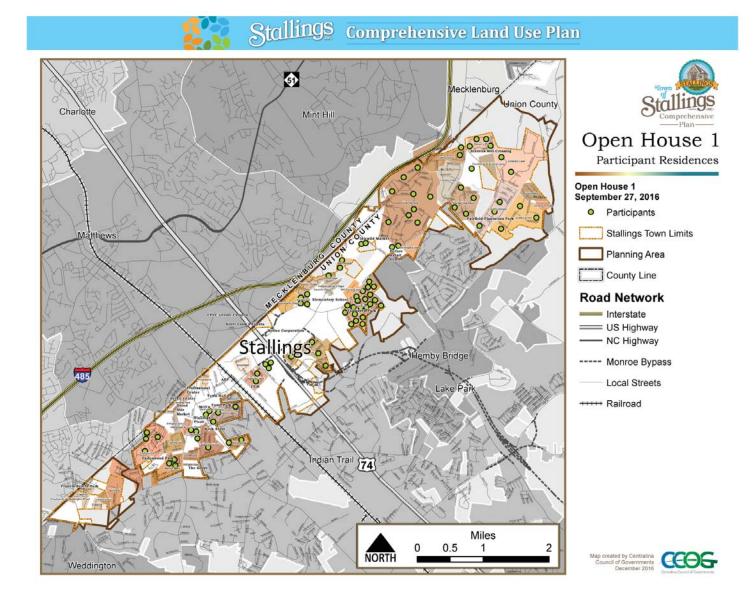
A comprehensive plan:

- Documents the vision and goals for a town's future.
- Includes a land use map to better achieve these goals.
- Incorporates community input to create strategies for reaching these goals and desired land-use patterns.



What We Heard During Open House 1

APPENDICES





Stallings Comprehensive Land Use Plan

What We Heard from the First Open House

OUR FAVORITE PLACES IN STALLINGS



Parks and Recreation



Neighborhoods



Schools



Shopping Opportunities

DESIRED TRANSPORTATION FEATURES



Improved Roads (wider, turning lanes, etc.)



Greater Street Connectivity



Sidewalks/Trails

Stallings Comprehensive Land Use Plan

What We Heard from the First Open House

BIGGEST CHALLENGES



Traffic Congestion



Lack of Office and Employment Opportunities



Rapid Residential Growth



Lack of Restaurants/Commercial Spaces

THREE WORDS TO DESCRIBE STALLINGS





Core Values & Vision Statements



Stallings Comprehensive Land Use Plan

Core Values and Vision Statements



IDENTITY AND INVOLVEMENT

Values: Active Community, Cooperation, Inclusive

Stallings is a community with a small-town spirit that works together towards its future. The town values quality community design and signature elements that make Stallings unique and identifiable. Community culture is supportive and demonstrated through community events and citizens participate, volunteer, and cooperate for the greater good of the community.



UTILITIES AND SERVICES

Values: Efficient, Sustainable, Supportive of Growth, Safety

Stallings is intentional about providing utilities and services that meet the current and future needs of residents and businesses. Stallings works with private agencies, the state, county, and surrounding municipalities to ensure that services are delivered efficiently and that infrastructure is expanded and maintained to accommodate expected growth.



ECONOMY, BUSINESS, AND WORKFORCE

Values: Thriving Town Center, Broad Tax Base, Destinations

Stallings' business friendly culture and skilled workforce attracts private investments and supports businesses that add jobs and services to the local economy. Stallings is a vibrant destination for office, small business, service, and retail development.





Stallings Comprehensive Land Use Plan



Stallings Comprehensive Land Use Plan

Core Values and Vision Statements



TRANSPORTATION

Values: Transportation Options, Connectivity, Safety, People-Oriented

Stallings has a transportation system designed to move vehicles and people quickly and safely, through connected, well designed streets, as well as a series of regional bike and walking facilities. Opportunities for future transit connections are made possible through intentional, directed growth and regional transportation partnerships.



NEIGHBORHOODS AND HOUSING

Values: Housing Choices, Connected, Walkable, Age in Place
Stallings will provide housing options for people of all ages and stages of life. Connected, diverse neighborhoods allow residents to enjoy a high quality of life and to age in place.



OPEN SPACE, RECREATION AND ENVIRONMENT

Values: Connected, Active and Passive Recreation, Conservation

With its connected system of open space, parks, greenway trails, and abundant recreational opportunities, Stallings is recognized as one of the most livable communities in the greater Charlotte region. The environment and natural resources are surveyed and thoughtfully considered as part of the Town's growth strategy.



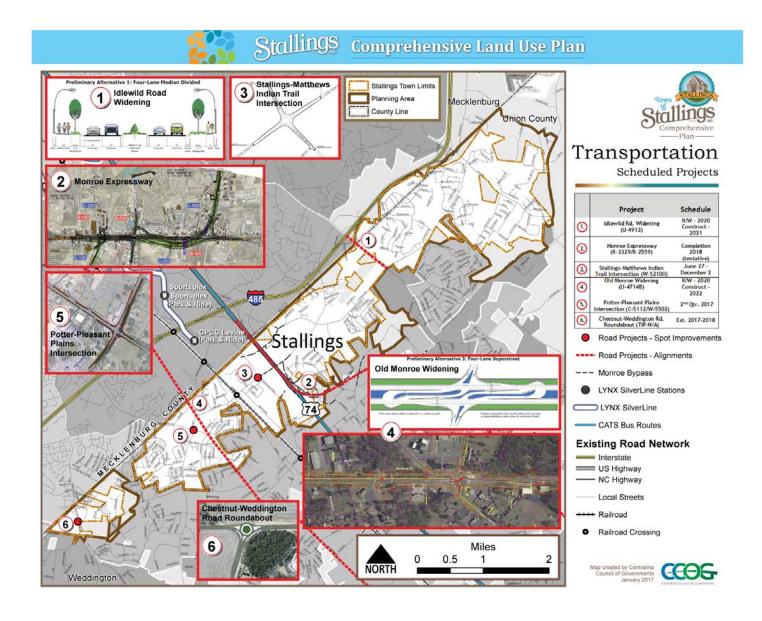
Community Preference Survey

The Community Preference Survey is a critical part of the Stallings Comprehensive Land Use Plan.

- You will be asked to rate each image in the Community Preference Survey based on what you think best fits the future needs of Stallings.
- For each image, select the number that best fits your reaction to the image.
- · Provide additional comments as needed.

Please take a few minutes to fill out the Stallings Community Preference Survey.







Next Steps

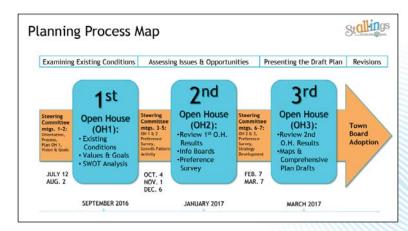


Stallings Comprehensive Land Use Plan

What's next in the Comprehensive Land Use Plan Process?

Next steps include:

- Incorporating the feedback we receive from this Open House and meetings with the Steering Committee to finalize the vision, values and goals of the plan and develop the plan's land use strategies;
- Presenting the strategies for accomplishing Stallings' land use goals as well as additional findings from the planning process at a third Open House; and,
- Holding additional meetings with the Steering Committee to consider best practices in land use development and potential growth patterns for Stallings.





Stallings Comprehensive Land Use Plan

Comments or Questions?

Help us identify what matters most for the future of Stallings.

Please complete a Stallings Community Preference Survey and tell us your thoughts on various designs for:

- Residential development (attached and detached)
- · Non-residential development (commercial and office)
- Mixed/Blended Use development

Stay Involved & Informed!

The final Open House will be held in **March 2017.** Stay tuned for details.

Visit **www.stallingsnc.org** for more information on the Comprehensive Land Use Plan process.

Thank you for participating in the Stallings Comprehensive Land Use Plan process!





GOALS:

- 1. Develop organizational and community capacity for town beautification and involvement.
- 2. Enhance community pride and identity by improving the public realm.
- Community gateways should incorporate design elements that greet and direct the public and evoke a sense of place.
- Coordinated, thoughtful design should be incorporated in all projects to enhance community image, connectedness, and identity.
- Utilize existing and planned public spaces, facilities, and projects to create community anchors that highlight "place", community appearance, and identity.
- 6. Foster a sense of community by promoting the importance of community heritage and a mix of cultural opportunities.
 - 7. Ensure that town codes allow the high-quality development that is expected and desired.

KEY GUIDING PRINCIPLES:







REGIONAL

COLLABORATION

Values:

Active Community, Cooperation, Inclusive

Vision Statement:

Stallings is a community with a small-town spirit that works together towards its future. The Town values quality community design and signature elements that make Stallings unique and identifiable.

Community culture is supportive and demonstrated through community events and citizens participate, volunteer, and cooperate for the greater good of the community.



APPENDICES



GOALS:

- Work with other utility and service providers throughout the region to plan, supply, and upgrade to modern and competitive facilities within the Town.
- Make adjustments to the zoning code and other planning policies to encourage new development that takes advantage of existing infrastructure, and contributes to the construction of new infrastructure and increased access to services.
- Work with property owners to renovate existing neighborhoods and commercial centers to best utilize existing infrastructure, maintain the housing stock, promote infill development, and sustain property values.
- 4. Ensure that Town facilities and services, such as emergency services, places to learn, and recreational opportunities, grow with the population and are easily available to all citizens.
 - Use Crime Prevention through Environmental Design (CPTED) strategies to plan for a safe community.

KEY GUIDING PRINCIPLES:









REGIONAL

Values:

Efficient, Sustainable, Supportive of Growth, Safety

Vision Statement:

Stallings is intentional about providing utilities and services that meet the current and future needs of residents and businesses. Stallings works with private agencies, the state, county, and surrounding municipalities to ensure that services are delivered efficiently and that infrastructure is expanded and maintained to accommodate expected growth.





GOALS:

- 1. Encourage the development of new commercial and office space on currently undeveloped lands located at key intersections and land with and retail development, high accessibility and visibility from interstates, highways, or major arterial roads.
- 2. Promote the redevelopment of existing commercial corridors and industrial sites to attract new shopping and entertainment opportunities and precision manufacturing.
 - Complete small area plans in key areas to coordinate land use development with transportation infrastructure, encourage mixed-use, and create destinations.
 - 4. Partner with institutes of higher education and regional economic growth partners to develop and market existing programs that will equip Stallings' workforce for future employment opportunities especially in the fields of medicine and technology.

KEY GUIDING PRINCIPLES:







Values:

Thriving Town Center, Broad Tax Base, Destinations

Vision Statement:

Stallings' business friendly culture and skilled workforce attracts private investments and supports businesses that add jobs and services to the local economy. Stallings is a vibrant destination for office, small business, service, and retail development.



APPENDICES



TRANSPORTATION

GOALS:

- Increase transportation choices through multimodal integration (for existing and new facilities).
 - 2. Improve highway and local road connectivity (through collector street design standards and connectivity requirements).
 - Increase local and regional pedestrian connectivity and walkable, destination based development.
- 4. Creatively expand transportation funding levels to maintain and improve the transportation system.
 - 5. Apply context sensitive design principles (i.e. proposed cross sections) to new or expanded infrastructure projects.
- 6. Increase local and regional transit system options.
 - Ensure that transportation improvements are made concurrent with land use development.
 - 8. Coordinate with regional partners to ensure that Stallings' transportation needs are heard and proactively addressed.

KEY GUIDING PRINCIPLES:



Values:

Transportation Options, Connectivity, Safety, People-Oriented

Vision Statement:

Stallings has a transportation system designed to move vehicles and people quickly and safely, through connected, well designed streets, as well as a series of regional bike and walking facilities.

Opportunities for future transit connections are made possible through intentional, directed growth and regional transportation partnerships.





::: NEIGHBORHOODS & HOUSING

GOALS:

- 1. Ensure a variety of housing opportunities and choices for all ages and stages of life.
- 2. Encourage housing within mixed-use activity centers and key locations.
 - § 3. Rehabilitate and redevelop existing housing as it ages.
- 4. Protect and enhance established neighborhoods to make them more walkable, and increase pedestrian and vehicular connectivity within the neighborhood and with surrounding neighborhoods/destination points.
 - 5. Encourage well-planned neighborhoods that have a sense of community and offer a variety of housing, public spaces, multiple access points, walkable, connected streets and a variety of landscaping.

KEY GUIDING PRINCIPLES:



Values:

REGIONAL

Housing Choices, Connected, Walkable Age in Place

Vision Statement:

Stallings will provide housing options for people of all ages and stages of life.
Connected, diverse neighborhoods allow residents to enjoy a high quality of life and to age in place.





OPEN SPACE, RECREATION & ENVIRONMENT Values:

1. Seek to better understand the recreational and open space needs of citizens in the context of the surrounding region.

2. Implement the recommendations of the Stallings Pedestrian Plan.

3. Provide and maintain an open space system that enhances community character, protects natural habitat areas, and links neighborhoods, and resources together.

4. Make the most of existing recreational amenities through joint use

agreements of public property or facilities.

5. Develop greenway trails with available open space to connect neighborhoods and destinations.

6. Understand existing funding mechanisms for park and recreation facilities and seek creative solutions for stretching resources.

7. Ensure that Town policy enables and encourages actions that engender a natural environment of highest quality.

• 8. Increase public/private coordination to maximize the efficiency of the Town's park and recreation facilities and programs.

9. Develop Blair Mill Park as a recreational facility that incorporates optimal park amenities.

KEY GUIDING PRINCIPLES:









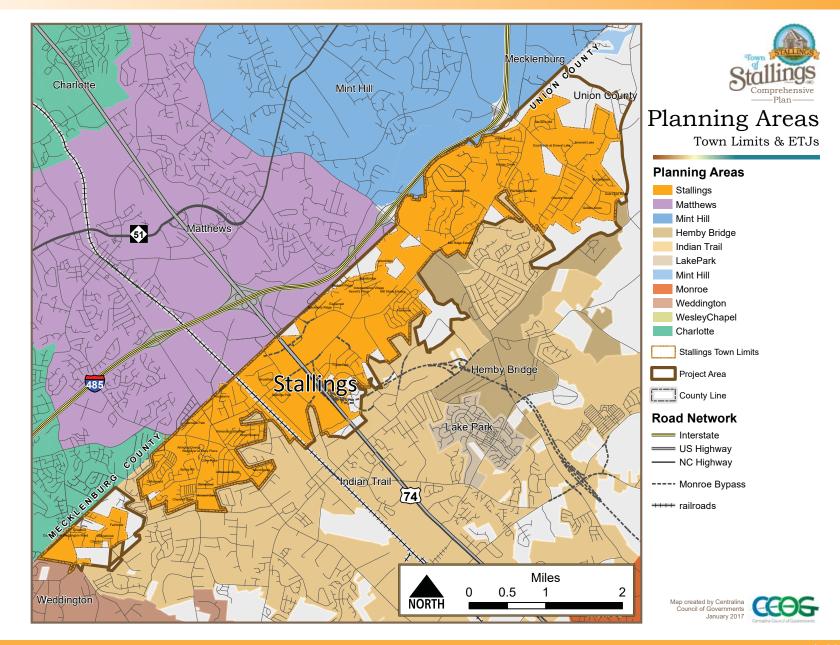
Conservation

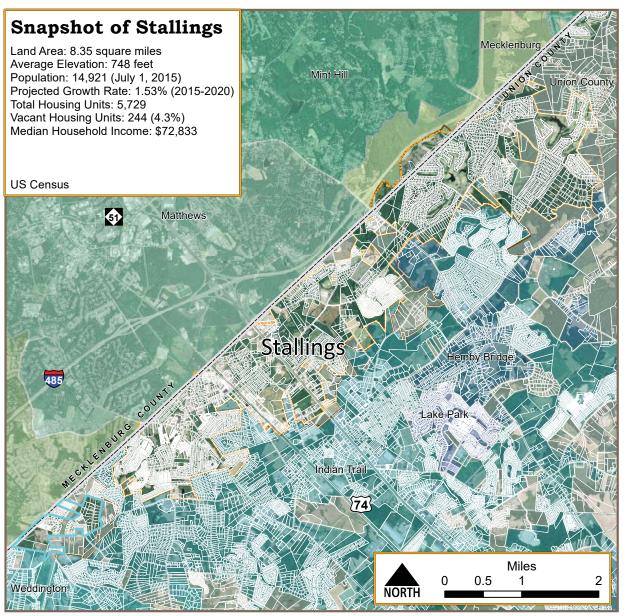
Vision Statement:

Charlotte region. The environment and natural resources are examined and thoughtfully considered as part of the Town's growth strategy.



Analysis Maps





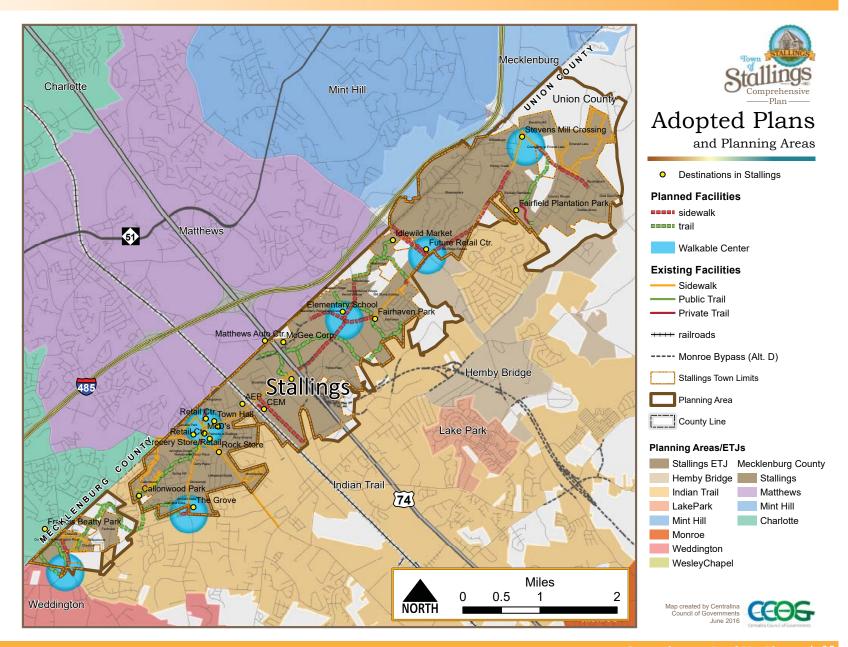


Aerial Imagery 2014 Aerial Data

Legend

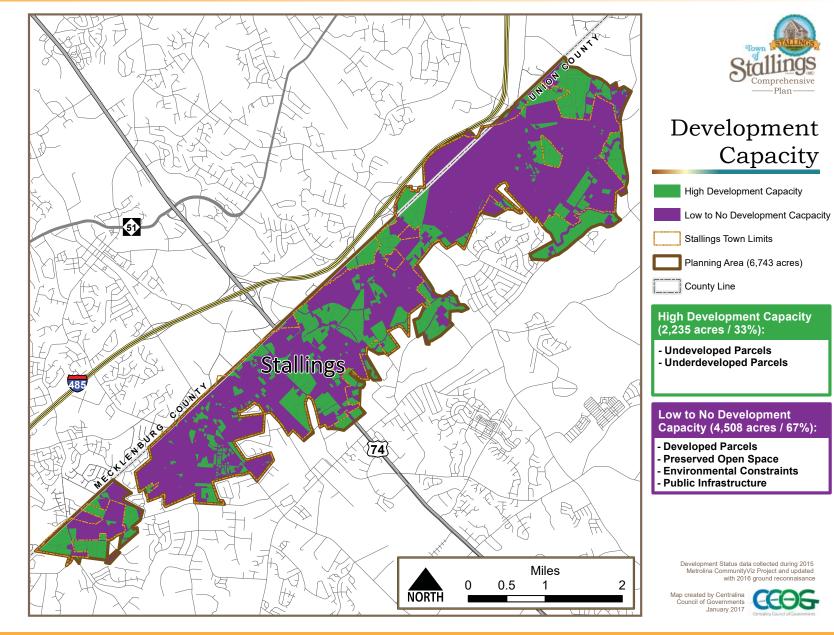


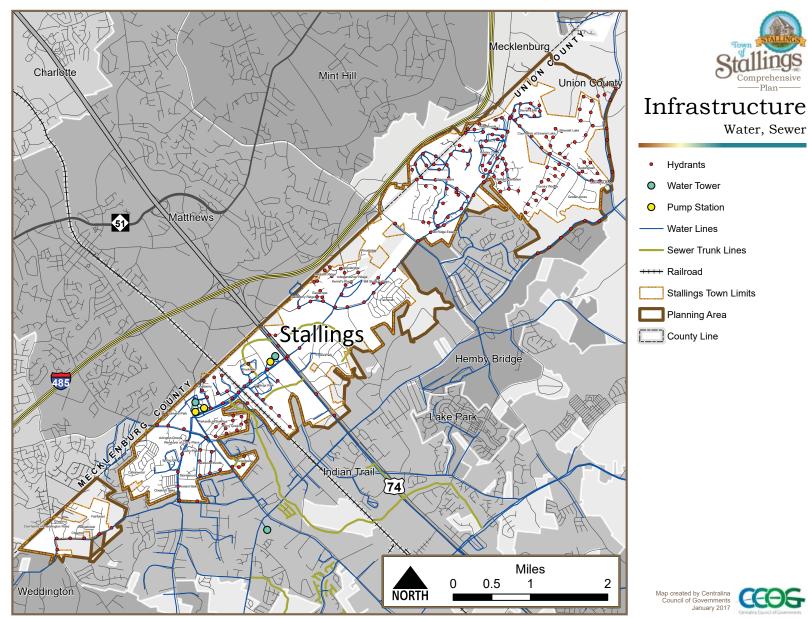




Town of Stallings Comprehensive Land Use Plan

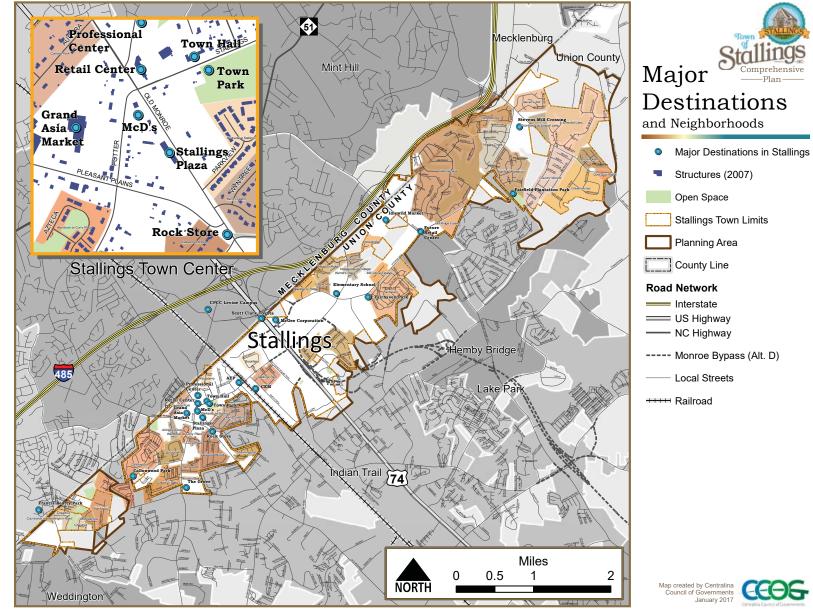
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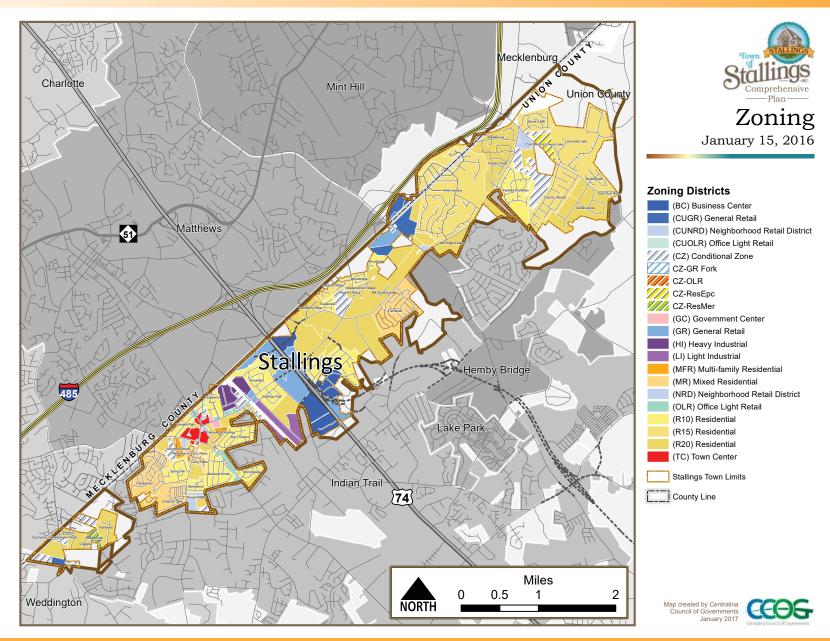




Town of Stallings Comprehensive Land Use Plan

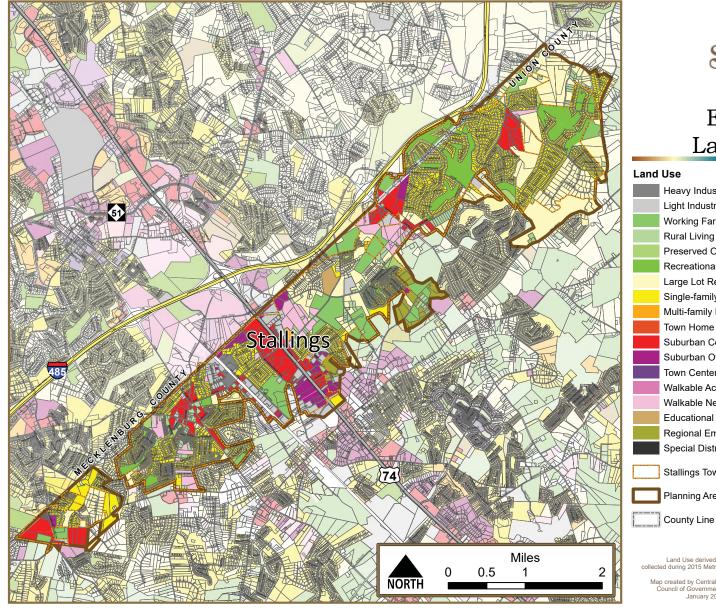
APPENDICES





Town of Stallings Comprehensive Land Use Plan

APPENDICES



Land Use



Land Use derived form Community Types data collected during 2015 Metrolina CoummunityViz Project

Map created by Centralina Council of Governments January 2017

